



Communication Media And Social Changes

By Ramesh Chandra

2004. Hardcover. Book Condition: New. 308 This book deals with impact of media in bringing about social changes. The topics dealt with include media relations, participatory communication, communication strategies to control HIV/AIDS, current trends in communications, media and gender development, media and violence, etc. Stress is also given on how communication can be used in prevention of crimes and social changes taking place in Arabic world under impact of media. This work will find its utility in the hands of media mangers, social workers, development planners and common masses. About The Author:- Prof. Ramesh Chandra, was born in a family of academicians and freedom fighters on July 1st. 1957 in village Bijwara, District Meerut of Uttar Pradesh. He started his research career at University of Delhi and then went to the New York Hospital-Cornell University Medical Center, as well as at the School of Medicine, State University of New York at Stony Brook as a faculty member and then went to Harvard University Medical School- Massachusetts General Hospital joined at MIT, Cambridge, USA. On his return to India he joined the faculty at the University of Delhi, where he is currently a Professor of Chemistry and Director of Dr. BR Ambedkar...

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