



Maximize Your Message: Deliver Media That Delivers Results!

By Andrew Timmins

Createspace, United States, 2012. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Planning a Marketing Blu-ray? Need Rich-Media Web Design? Want your (fill-in-the-blank) to stand out? Music Video? Animation? Interactive Training? Stuck with a limited budget? Don't know what to do first? Maximize Your Message is your definitive guide to effective communications on BLU-RAY, DVD, MOBILE, and WEB. This guidebook will make your life easier, and guarantee your project's success. It discusses setting Objectives and Results. It outlines the Production Timeline, and offers tips on Budgeting, and Cost Reduction. It will help you plan, create, and deliver your Kingsway.Dynamic.Media. Written by a company with thirty years in the business!.



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