



Google Display Exam and Video Exam Prep Guide for Adwords Certification: (Covers Both Test)

By Keith Penn

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Last revised in December 2015, this guide prepares you to pass Google s Advanced Search Exam on the first try. It s the second step to become AdWords Certified in Search. If it s on the test, then it s in this guide. Every question the author has seen on real tests can be answered with the material. It presents just what you need to know. Praise for the Exam Prep Series: Explains all angles of the certification, from benefits to the way Google handles its partners. - Andrew Kobylarz, Account Executive Reminds me of the strong test preps I did for my GMAT. - Jordan Bell, Marketing Manager Bottom line: Get this book if you have some basic hands-on knowledge of AdWords and you are looking to pass the AdWords test and join the Google Partner Program. - Elie Orgel, SEO Director This digital marketing credential is held by those with job titles like PPC Analyst, Account Executive, Online Media Buyer, Search Supervisor, Search Engine Specialist, Demand Generation Analyst, Search Engine Marketing Manager, Online...



READ ONLINE
[6.13 MB]

Reviews

This book is definitely worth acquiring. I have go through and so i am certain that i will likely to read through again again in the future. Its been printed in an exceptionally basic way in fact it is only after i finished reading this publication in which actually altered me, change the way in my opinion.

-- **Andres Bashirian**

Comprehensive guide for publication fanatics. This really is for all who statte there had not been a well worth reading through. I discovered this ebook from my dad and i encouraged this book to find out.

-- **Lacy Goldner**