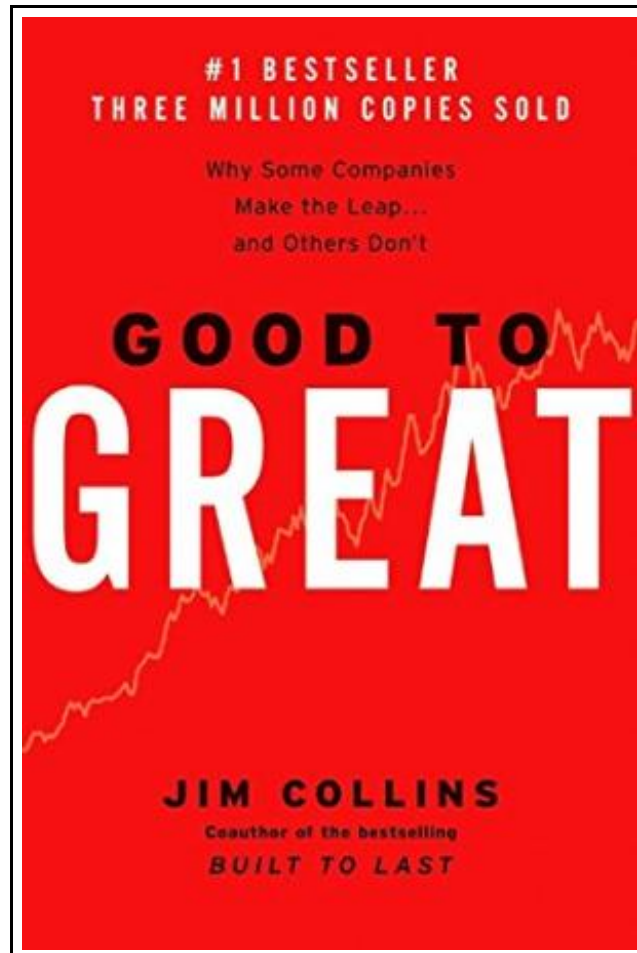


## Good to Great: Why Some Companies Make the Leap.and Others Dont



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