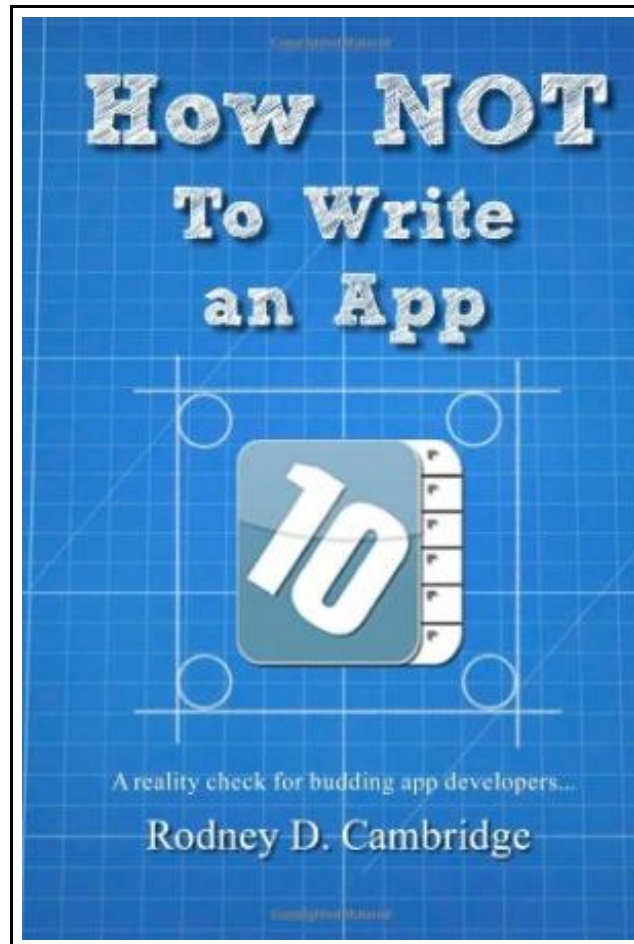


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(Prof. Kacey O'Hara)*

HOW NOT TO WRITE AN APP: A REALITY CHECK FOR BUDDING APP DEVELOPERS.



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